

ANNUAL REPORT

2020-2021



Community
Options

2020-2021 ANNUAL REPORT

Community Options has provided services to children and their families in Edmonton and surrounding areas since 1976.

Our mandate is to support the well-being of young children through the provision of high quality, inclusive early childhood education and child care. We believe every child deserves a great start.



MESSAGE FROM THE EXECUTIVE DIRECTOR

I am grateful to be a part of such an incredible organization. The 2020-2021 year has been a challenging one for Community Options and the families we serve. We had to think and operate creatively with the limitations and restrictions caused by the pandemic. Despite these obstacles, we ran our programs with our core vision and mission in sight; to serve children and families. We gained new partnerships and continued to offer community supports. Towards the end of 2021, we are proud to say that we opened a brand new Early Learning and Child Care Centre. With another eventful year behind us, we are financially strong and ready to take on the next phase in our journey. We can't wait to build new relationships with our families, staff, board, donors, volunteers, and community partners. We look forward to continuing to offer supports that meet the changing needs of the communities in which we work.

Wayne Fredin

MISSION

Community Options supports the diverse learning needs of children and families through inclusive early childhood education and community initiatives.



VISION

Empowered families building inclusive communities.

MESSAGE FROM THE BOARD CHAIR

It is my pleasure to be the Board Chair over the past year! As is no surprise, this year we faced many challenges due to the COVID-19 pandemic. As a Board, we were facing new financial and strategic decisions that we had not expected, to help pilot the organization through this unprecedented time. We became more focused on our longer-term plan around stabilizing and ultimately growing the organization in new areas. With that in mind, we approved a plan to expand Community Options and open an Early Learning & Child Care Centre in a space within the Winnifred Stewart Association building, which has been a wonderful addition to our operations. We hope to continue new initiatives that will support more families while also providing a new revenue source for our operations.

On top of our expanding programs, the Board engaged in a redevelopment of our organization's Strategic Plan, which guides and directs the work of the Board and operations. With the help of senior leadership and many volunteer hours, the Board was able to set new and clear objectives for future initiatives and maintenance of our long-term goals and strategies. Through the support of the board, the direction of the leadership team at Community Options, and most importantly, the strength of the staff, we made it through the year, and we thrived.

As we look to continually strengthen Community Options, the goals of our current oversight include financial review, continual improvement of Board governance, strategic planning, sustainable development, branding, fundraising, and communications. These have become more important than ever, and we plan to develop clear actions to meet the commitments we have made to children and families in our community.

On behalf of the Board of Directors, I would like to take this opportunity to thank our amazing staff, community partners, donors, and volunteers. You are what keeps us going strong, and we cannot thank you enough for your effort and support, always, but especially in the last year.



Emma Patterson



OUR PROGRAMS

COMMUNITY PRESCHOOL EDUCATION

An early intervention program for preschool-aged children, with diagnosed developmental delays, disorders and medical diagnoses that impact their ability to successfully participate in their classroom and community settings.

EDMONTON NORTHWEST OUT OF SCHOOL CARE

An Out Of School Care that provides before-school, lunchtime, and after-school care for children aged 5 -12 years old.

EDMONTON NORTHWEST PRESCHOOL

A non-profit preschool located in the Inglewood neighbourhood of Edmonton for children aged 3-5 years old.

WESTMOUNT EARLY LEARNING & CHILD CARE CENTRE

Our newest Community Options Early Learning & Child Care Centre located in the Westmount area for children aged 12 months to 6 years old

INGLEWOOD EARLY LEARNING & CHILD CARE CENTRE

Our Centre is located in the heart of the Inglewood community and provides quality care for children aged 12 months to 6 years old.

COMMUNITY OUTREACH & VOLUNTEER ENGAGEMENT

A program dedicated to serving the community, family support services, fundraising, and volunteering.

COMMUNITY PRESCHOOL EDUCATION

The Community Preschool Education team is made up of compassionate and committed staff who are dedicated to supporting children.

Speech Language Pathologists

Speech & Language Pathologists work with children to grow their receptive & expressive language skills.

Occupational Therapists

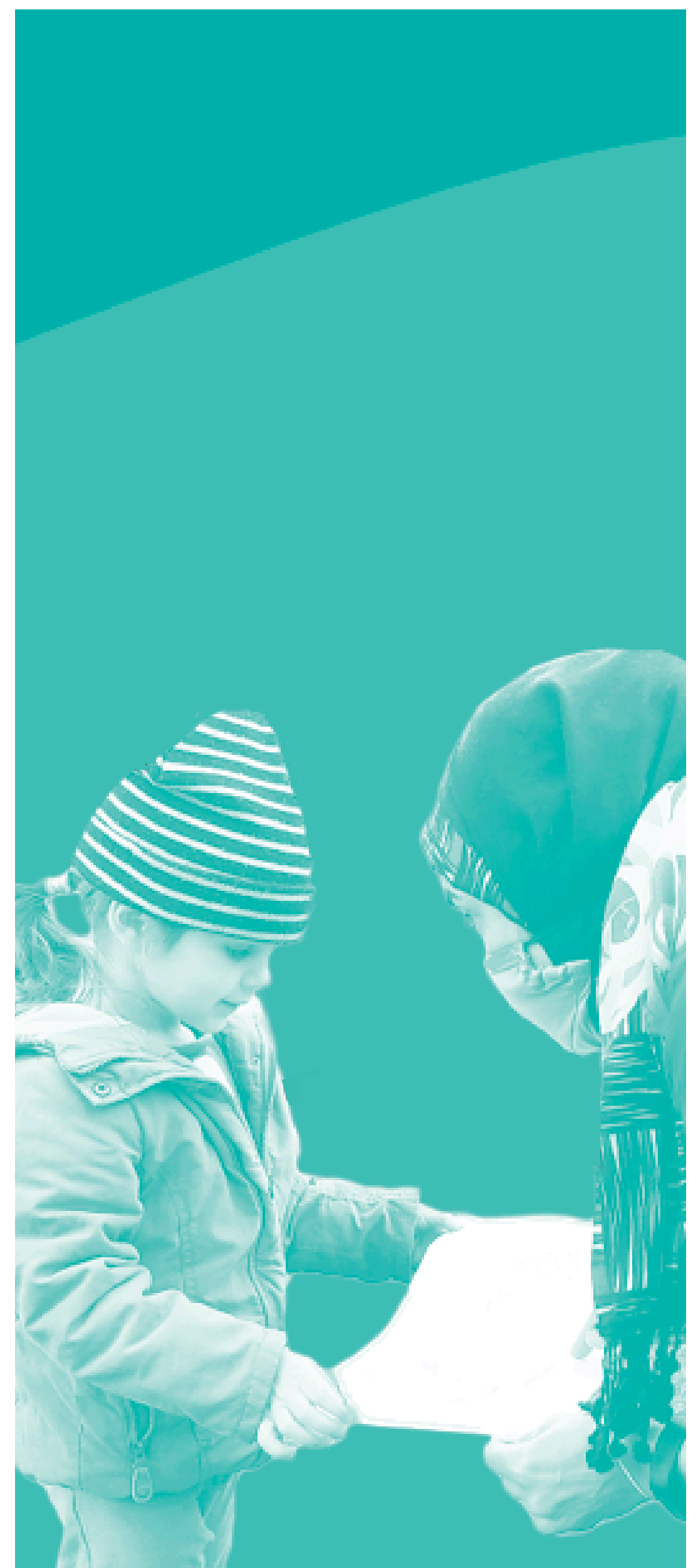
Occupational Therapists support the child's fine motor development and daily living skills that they require to be successful.

Physical Therapists

Physical Therapists support the child's gross motor development, allowing them to move and play with their peers.

Certified Teachers & Educational Assistants

Certified Teachers & Educational Assistants provide programming that meets the unique needs of each child while ensuring they are valued members of the inclusive classroom.



COMMUNITY PRESCHOOL EDUCATION



96%

of children
received Speech
Language
Pathology support

82%

of children
received
Occupational
Therapy support

25%

of children
received Physical
Therapy support

EDMONTON NORTHWEST OUT OF SCHOOL CARE



We give children a chance to make friends, learn about themselves, and about the world around them.

Encourage. Educate. Inspire.

Inclusive: Our programs are run with the values of inclusion and diversity. Giving all children the opportunity to learn and grow.

Growth: Supporting the development of friendships, building trust, and exploring opportunities for self-awareness and self expression.

Community: Located in the heart of the community, making it a collaborative environment for the staff, teachers, families, and most of all, the children.



"This preschool is the bomb. My 2 children went and the two ladies Miss Chrissy and Miss Carmen are THE BEST. If you are looking don't pass up this opportunity for your kiddo. Even online I bet these ladies would make every single kid smile and learn. They have years of experience between both of them!"

- Mother in Edmonton Northwest Preschool

EDMONTON NORTHWEST PRESCHOOL

WESTMOUNT EARLY LEARNING & CHILD CARE CENTRE



Est. 2021

We are excited to offer quality childcare for the Westmount area.

Our community collaboration and community partnerships have been more than successful.

**Serving
51
families.**

Our Inglewood centre has become a showcase for quality childcare across the province.

Our educators continue to advocate for higher standards of education for the early childhood field as an important component of quality care.

We are very excited to share that another one of our educators has received the Prime Minister Award for Excellence in Early Childhood Education.

INGLEWOOD EARLY LEARNING & CHILD CARE CENTRE



Community Outreach & Volunteer Engagement

As we navigated through the year, we held a few fundraisers and community initiatives. We would like to thank all of our outstanding volunteers, donors, and community members for making this year a successful one!

Events

Backyard Bash 2020

Hampers of Hope 2020

Wine Tree Raffle 2020

Spring into Inclusion Virtual Conference 2021

Shaw Birdies for Kids presented by Alta Link partnership

1786

volunteer hours

BOARD MEMBERS

PRESIDENT	VICE PRESIDENT	TREASURER
Emma Patterson	Amar Chauhan	David Steeves

MEMBER AT LARGE

Kristi-Lee Newton
Helen Flores
Noreen Singh
Ryan McKenna
Amira Shousha
Megan Martens
Anita Petrinjak

STAFF RECOGNITION

15 YEARS OF SERVICE

Andre Davis

10 YEARS OF SERVICE

Lori Roby
Shimi Mani
Yvonne Benik

5 YEARS OF SERVICE

Caitlin Girhiny
Cindy La
Kathy Senger
Rachel Zhang
Ryanna Coones
Victoria Rocki

3 YEARS OF SERVICE

Ayesha Aziz
Brandy Maclowick
Corinne Underwood
Josephine Riske
Lee Speed
Palini Sood
Rakshya Karki
Ratna Shrestha
Thula Sibanda
Valentyna Taraday

2020-2021

FINANCIAL SNAPSHOT



\$6,494,674
**Operational
Revenue**

REVENUE BREAKDOWN

- Government Support = 92%
- Earned Revenue = 6.8%
- Fundraising & Donations = 1.2%

\$5,244,616
**Overall
Expenses**

EXPENSE BREAKDOWN

- Programming = 92%
- Management = 7.4%
- Fundraising = 0.6%

Thank you for supporting us!

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